

Sustainable Entrepreneurship in China: Ethics, Corporate Governance, and Institutional Reforms



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There is an intense love-hate relationship between entrepreneurship and business ethics, and transitional economies provide fertile ground to examine these issues, especially within emerging markets. While institutional reform and governance assist entrepreneurship, the competition among Chinese entrepreneurs also serves as catalysts for further reform and governance improvement. Therefore, there is an interrelationship between business ethics, entrepreneurship, corporate governance, and institutional reform associated with China's past, current, and future economic development.

Sustainable Entrepreneurship in China provides empirical evidence and cutting-edge research into topical business ethics issues relating to entrepreneurship, corporate governance, and institutional reforms in China. As a leading emerging economy, analysis of Chinese data provides useful policy implications for China, as well as other developing economies, on the ethical aspects of talent acquisition, venture capital investment, and corporate governance.

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