

Generative Emergence: A New Discipline of Organizational, Entrepreneurial, and Social Innovation

Benyamin Lichtenstein



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How do organizations become created? Entrepreneurship scholars have debated this question for decades, but only recently have they been able to gain insights into the non-linear dynamics that lead to organizational emergence, through the use of the complexity sciences. Written for social science researchers, *Generative Emergence* summarizes these literatures, including the first comprehensive review of each of the 15 complexity science disciplines. In doing so, the book makes a bold proposal for a discipline of Emergence, and explores one of its proposed fields, namely Generative Emergence. The book begins with a detailed summary of its underlying science, dissipative structures theory, and rigorously maps the processes of order creation discovered by that science to identify a 5-phase model of order creation in entrepreneurial ventures. The second half of the book presents the findings from an experimental study that tested the model in four fast-growth ventures through a year-long, week-by-week longitudinal analysis of their processes, based on over 750 interviews and 1000 hours of on-site observation. These data, combined with reports from over a dozen other studies, confirm the dynamics of the 5-phase model in multiple contexts. By way of conclusion, the book explores how the model of Generative Emergence could be applied to enact emergence within and across organizations.

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