



Sustainability in Project Management (Advances in Project Management)

Gilbert Silvius, Ron Schipper, Julia Planko

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The concept of sustainability has grown in recognition and importance. The pressure on companies to broaden their reporting and accountability from economic performance for shareholders, to sustainability performance for all stakeholders is leading to a change of mindset in consumer behaviour and corporate policies. How can we develop prosperity without compromising the life and needs of future generations?

Sustainability in Project Management explores and identifies the questions surrounding the integration of the concepts of sustainability in projects and project management and provides valuable guidance and insights. Sustainability relates to multiple perspectives, economical, environmental and social, but also to responsibility and accountability and values in terms of ethics, fairness and equality. The authors will inspire project managers to be aware of these considerations, and to apply them to the role they play in projects, not just 'doing things right' but 'doing the right things right'.



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