



Simplified TRIZ: New Problem-Solving Applications for Engineers and Manufacturing Professionals

Kalevi Rantanen, Ellen Domb

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As customers and shareholders demand better products faster, more pressure is felt by technical professionals to develop it now and develop it right the first time. Considered the breakthrough design and inventive problem-solving approach of the past 100 years, TRIZ is a unique, algorithmic approach to problem solving that allows engineers, planners and managers to formulate the best possible solutions for technical systems problems and predict future product needs based on technology evolution and competitive advantages. Developed in Russia, the popularity of TRIZ is now spreading to Europe, the United States, and Japan, but until now no comprehensive, comprehensible treatment of the topic has been available in English.

Simplified TRIZ: New Problem Solving Applications for Engineers and Manufacturing Professionals not only demystifies TRIZ, but it also shows how it can be used in new ways to enhance Six Sigma, Constraints Management, Supply Chain Management, QFD, and Taguchi methods to gain innovative and technological competitive advantages. This practical how-to guide teaches you how to solve problems creatively, and more importantly, shows you how to find and foresee the evolution of problems in the future. It provides many exercises, worksheets, and tables to further illustrate the concepts of this multinational method. Implement the same problem-solving tool that many Fortune 500 companies are already using with Simplified TRIZ.

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