

Boutiques and Other Retail Spaces: The Architecture of Seduction (Interior Architecture)



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Presenting a critical and theoretical dimension to retail design, *Boutiques and Other Retail Spaces* links the ideas behind it to real practice in this innovative and important contribution to architectural/interior theory literature.

Retail structure has been subject to a dramatic and ongoing transformation over the past thirty years, materializing in the emergence of large-scale out-of-town shopping centres and new specialized shops in city centres. These specialized boutiques are highly designed, involving well-known architectural firms such as OMA/Rem Koolhaas, David Chipperfield, Herzog + de Meuron amongst others.

With case studies and over 100 black and white images, Vernet and de Wit set forth original and wellgrounded theory to accompany this popular and lucrative area of work.

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