



# Der Medienbegriff bei Harold A. Innis (German Edition)

*Andreea Feierstein*

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**Der Medienbegriff bei Harold A. Innis (German Edition)** Andreea Feierstein

Studienarbeit aus dem Jahr 2006 im Fachbereich Sprachwissenschaft / Sprachforschung (fachübergreifend), Note: 1,3, Rheinisch-Westfälische Technische Hochschule Aachen (Institut für Sprach- und Kommunikationswissenschaften ), Veranstaltung: Media Studies, 6 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Ziel meiner Hausarbeit ist es, einen Einblick in die Medientheorie Harold Adam Innis' zu gewähren. Als Mitbegründer der medienwissenschaftlichen Schule „Toronto School of Communication“ spielt Harold A. Innis eine wichtige Rolle bei der Entstehung der Media Studies. Er gilt als Vater der modernen Medienwissenschaft. Innis beobachtete, dass zwischen Kultur und Medien ein Zusammenhang besteht, und dass es zwischen Technologie und Gesellschaft eine gegenseitige Einflussnahme gibt (im Sinne von „technology shapes culture“).

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