



# **Mission Impact: Breakthrough Strategies for Nonprofits (The AFP/Wiley Fund Development Series)**

*Robert M. Sheehan*

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## **Mission Impact: Breakthrough Strategies for Nonprofits (The AFP/Wiley Fund Development Series)**

Robert M. Sheehan

Create powerful strategies for your nonprofit organization to achieve breakthrough performance in mission impact

Does your nonprofit have a reliable way of knowing the impact its making? Beginning with an eye-opening discussion of what strategy is, *Mission Impact: A Breakthrough Strategy for Nonprofits* reveals how the process of strategy development should be designed with authoritative coverage of mission impact, vision, five year strategic stretch goals, strategy implementation, and management.

- Step-by-step guidance and practical tools
- Integrates the very best current thinking on performance and strategy available, drawing from both the corporate and nonprofit worlds
- Cutting-edge ideas presented in a user-friendly fashion

The deteriorating quality of life in our communities screams out for immediate action – for breakthrough improvement, not just incremental changes. *Mission Impact: A Breakthrough Strategy for Nonprofits* will lead you and your organization to achieve breakthrough performance for maximum mission impact.

**Note:** CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

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