



**Political Communication and Leadership:
Mimetisation, Hugo Chavez and the construction
of power and identity (Routledge Studies in Global
Information, Politics and Society)**

Elena Block

Download now

[Click here](#) if your download doesn't start automatically

Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society)

Elena Block

Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) Elena Block

The long-lasting hegemonic rule of President Hugo Chávez not only involved significant rearrangements in the control of political power in Venezuela but also shifts in the way its citizens constructed, connected and interacted with politics. In this book, Elena Block explores the political communication style developed by Chávez to transmit his ideologies and engage with his publics ? A style that unfolded incrementally between 1998, the year of his first presidential campaign, and March 13th 2013 when his death was announced after a long struggle with cancer. What sort of political communication did Hugo Chávez develop to establish hegemony in Venezuela? What made him so popular?

Block argues that Chávez's political communication style can be better understood through the concept of *mimetisation*, a systematic sequence of communicational events and practices whereby the Venezuelan President managed to build a bond with his constituents. Applying a mixed qualitative method of collection and analysis of relevant data, this phenomenon is examined via the President's emotional use of common cultural symbols; dramatized and informalised language; savvy use of communication and media, and boost of inclusive, compensatory, and participatory practices in which his constituents not only felt mimetically mirrored, but also endowed with an identity.

Shedding new light on contemporary theories of populism from the perspective of political communication and identity construction, the notion of mimetisation can be adjusted and applied to study the links of populist phenomena, the mediatization of politics and government, cultural appeal and identity politics in other cultures and situations in contemporary times.

 [Download Political Communication and Leadership: Mimetisati ...pdf](#)

 [Read Online Political Communication and Leadership: Mimetisa ...pdf](#)

Download and Read Free Online Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) Elena Block

From reader reviews:

Dollie Simmons:

The particular book Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) will bring someone to the new experience of reading any book. The author style to elucidate the idea is very unique. When you try to find new book to read, this book very acceptable to you. The book Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) is much recommended to you to see. You can also get the e-book in the official web site, so you can quicker to read the book.

Jose Gower:

The book Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) has a lot details on it. So when you make sure to read this book you can get a lot of benefit. The book was authored by the very famous author. This articles author makes some research just before write this book. This specific book very easy to read you can find the point easily after scanning this book.

Vickie Flores:

Are you kind of stressful person, only have 10 or 15 minute in your time to upgrading your mind talent or thinking skill even analytical thinking? Then you are having problem with the book in comparison with can satisfy your small amount of time to read it because this all time you only find guide that need more time to be learn. Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) can be your answer because it can be read by an individual who have those short time problems.

Carlos Tabor:

This Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) is new way for you who has interest to look for some information since it relief your hunger info. Getting deeper you in it getting knowledge more you know or else you who still having bit of digest in reading this Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) can be the light food for you because the information inside this specific book is easy to get by means of anyone. These books create itself in the form that is reachable by anyone, yep I mean in the e-book contact form. People who think that in e-book form make them feel drowsy even dizzy this reserve is the answer. So there is no in reading a e-book especially this one. You can find what you are looking for. It should be here for you. So , don't miss the item! Just read this e-book type for

your better life and knowledge.

Download and Read Online Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) Elena Block #RVNCP17HGFA

Read Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) by Elena Block for online ebook

Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) by Elena Block Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) by Elena Block books to read online.

Online Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) by Elena Block ebook PDF download

Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) by Elena Block Doc

Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) by Elena Block Mobipocket

Political Communication and Leadership: Mimetisation, Hugo Chavez and the construction of power and identity (Routledge Studies in Global Information, Politics and Society) by Elena Block EPub