



"Leaders lead and managers manage": Differences and Similarities

Helge-Christian Eilers

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Essay aus dem Jahr 2009 im Fachbereich BWL - Personal und Organisation, Note: 1,7, Heriot-Watt-University Edinburgh (Management and Languages), Veranstaltung: Human Resources and Organizational Behaviour, Sprache: Deutsch, Abstract: This assignment is going to highlight the differences and similarities between "Leadership and Management".

Kotter states in of his published books in 1990 that our business environment is becoming more competitive and volatile, requiring changes to survive and compete (Kotter 1990).

In addition to his past statement, today our economy is signed by a hard competition on almost every single market and since September 2007 our economy is in an economical downturn which has strengthened this situation. However, to tackle this worldwide current situation companies are searching for shrewd businessmen who know how to manage and who know how to lead, especially to safe and increase the own market shares. But what actually is management and what is leadership?

Surely, by doing a survey a lot of people would say that these are meaning exactly the same, whilst others would say that these are absolute different approaches.

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